

Financial Statement Analysis I

Online Course

Instructor Paul Beretz, CICE

Approved for the National Association of Credit Management Certification Program

About the Course and Instructor:

The emphasis of this course is on analyzing financial statements issued by companies using a variety of analytical techniques in order to understand the customer's financial condition so that appropriate decisions can be made regarding the customer's credit standing. Required text: "Understanding Financial Statements, 8th Edition," by Lyn Fraser (text included in course fee).

Paul Beretz, CICE, Paul received his BBA from the University of Notre Dame, an MBA from Golden Gate University, the Executive Award from the Graduate School of Credit and Financial Management at Stanford University and a CICE designation from the FCIB association. He is on the faculty of St. Mary's College, teaching in undergraduate and graduate degree programs and has helped create and instruct in on-line certificate programs for FCIB and CMA.

CMA launched a beta test version of this online course in March 2006. Nine out of ten students successfully passed the final exam and received NACM certification credit for the course. Here is what a few of the students had to say about the course:

"It is a great class. I encourage everyone to take it."

- Darrell Horton, *Shufflemaster*

"This was a great refresher course for me, and I highly recommend it to people entering the field as well as those already familiar with the subject."

- Melisse Bridges, *Pantech Wireless*



COURSE SCHEDULE

Orientation September 10, 2007 at 9:00 am (PT)
Course begins September 11, 2007
Live online lecture Tuesdays from 4 - 5 pm (PT)
6 weeks lecture

PRICE

CMA Member \$899 per person
Non Member \$1099 per person

EQUIPMENT REQUIRED

You must have simultaneous access to the Internet and a telephone.

REGISTRATION

Log in to www.anscers.com and go to anschers Events to register.

This innovative approach to the NACM Financial Statement Analysis I course combines the learning experience of a live classroom with the convenience of online participation.

Here's what you get:

- Weekly live lectures online with the instructor using CMA's popular Webinar presentation format
- 24/7 access to an online classroom where you can find all course materials, get and post assignments, and interact with the instructor between lectures
- Online forums where you work with classmates on team projects and case studies
- Online Midterm Exam
- Course text will be provided
- NACM Certification credit toward the Credit Business Associate (CBA) Designation

Why take this course online?

- Take the entire course from your office or home —no travel required ever
- This is not self-study —get live, personal attention from an experienced, qualified instructor, and learn from classmates
- Complete the course in just seven weeks



Registration Form

Financial Statement Analysis I Online Course
This course is limited to 20 students, so register early.

Please fax your Financial Statement Analysis I—September 11, 2007 Start Date Registration Form to:

Debbie Mendoza, CMA Business Credit Services

FAX: 510-346-6020

STUDENT INFORMATION

First Name:	Last Name:	Title:
Phone:	Fax:	Email:
Company:	CMA Member #:	
Mailing Address:		
City:	State:	Zip:

Are you registered with the National Association of Credit Management Designation Program?

PAYMENT METHOD

<input type="checkbox"/> My company is a CMA Member, please bill us on our next statement	<input type="checkbox"/> Check is enclosed made payable to CMA Business Credit Services
Please charge to: <input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> Diners <input type="checkbox"/> AMEX	Card Number:
Name of Cardholder:	Security Code (for AMEX 4 digits on front of card, for VISA and MC last 3 digits on back):
Signature:	Exp. Date:

Cancellations must be received 48 hours prior to the first night of class to receive a full refund.

Substitutions are allowed.

There are no refunds or cancellations after student attends the first night of class.



Any questions about the Financial Statement Analysis I Online Course?
Please contact Debbie Mendoza at 510-346-6000 Ext. 222